



presents



What is it?

"Save Your Planet" is a cross-platform, entertaining, Eco-Educational project, consisted of:

- two animation series: "Save Your Planet", "Save Your Planet-Baby" (for Pre-school kids)
- Apps, Books
- Merchandise, will be our next step.

How it works?

The animation series works through Screening and Broadcasting and educates viewers in ecology and environmental issues.

Why is it needed?

Environmental problems, are getting bigger and bigger, society needs to be educated in these issues. Our intention is, to help everyone make small changes in their lives that will collectively make a difference in the environment. To do that **we use animation, kids and adults love animation.**

Who is it aimed at?

"Save Your Planet" is designed for kids and teenagers (but spreads it's message to the kids parents)
"Save Your Planet-Baby" is targeting preschool kids
The apps and books are targeting kids in the age of 2 to 11.



Proof of quality

The animation Series has been selected and awarded in the biggest festivals all over the world, in Europe, Asia and the US.



서울환경영화제
GREEN FILM FESTIVAL IN SEOUL



The animation series

Has been broadcasted
all over the world

Plays in Nickelodeon Greece
50 to 60% audience ratings

The Books

Are BestSeller (in kids books) in Greece
1st book In stores from December of 2018
2nd book In stores from August of 2019

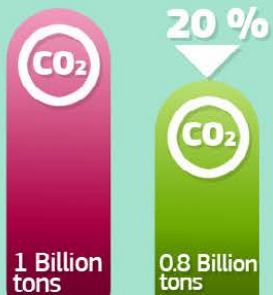
The Application

Is ready, waits for final approval



CLIMATE IMPACT

70 million
HouseHolds
CO₂ emissions per year



Total CO₂ saving of 0.2 Billion tons

Current Situation
HouseHold



Eco-Education
HouseHold

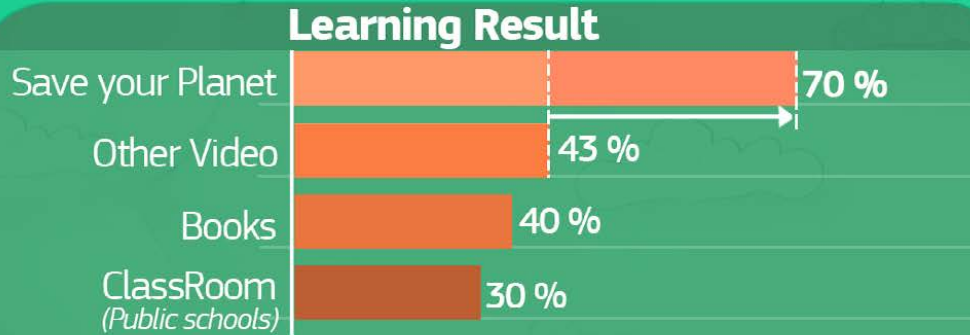


Sources: PNAS 2009 study "Education - US House Hold Behaviour Carbon Emissions"

An eco-educated household, has 20% less Co2 emissions

According to the study "US House Hold Behaviour Carbon Emissions" published in the year 2009 by the American Association of Science

LEARNING RESULT VALUATION



The values were quantified, using the "Learning Pyramid Theory"

Kids and adults love animation, and animation is a great way to educate kids in a very serious issue, such as the ecological problem. According to the "**Learning Pyramid Theory**", "Save your Planet" animated series, can draw kids attention in a very high level. And by using entertainment, beautiful graphics and humour can help, educate children in Ecology.

"SAVE YOUR PLANET" Complies with three of the UNs SDGs



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS

COMPETITIVE ADVANTAGE

01

Opportunity for Profit

"Save your Planet" gives the opportunity to Broadcasters to receive extra revenue from sponsorships by big companies, who want to associate in Green Projects

02

Eco - Educational

"Save your Planet" educates views in Ecology through an entertaining media

03

No language barrier

It is an international project it doesn't have narration and dialogues It can be screened worldwide

04

Prestige - GreenProfile

It is important for Big Corporations (like Broadcasters) to have a Social Responsibility profile and even better, a Green profile

"SAVE YOUR PLANET" series

Format of the 3D animated series:

20 episodes

2:00 minutes duration

Audience: **kids & adults**

"Save your Planet" 3D animated series, presents the big environmental problems of our time. By employing **beautiful graphics** and **humorous** storytelling, it introduces viewers to the ecological challenges, in an entertaining way.



save your planet

Format of the 3D animated series:

20 episodes

1:40 minutes duration

Audience: **pre-school kids**

"Save your Planet-Baby" is an eco- educational 3D animated series, with lovely storytelling, beautiful graphics and songs. The series explains to pre-school children and their parents, how to make small (effortless) changes in their every day life, that collectively make a difference to the environment.

"SAVE YOUR PLANET-BABY" Pre-School series



"SAVE YOUR PLANET" Festival Awards



THE CHARACTERS OF THE PROJECT

Bob

HE IS GREEDY &
ONLY CARES FOR HIS
PERSONAL PROFIT



Alex



ALEX & ANNA
ARE THE KIDS THAT WILL
SAVE THE PLANET

Anna



"Save your Planet"

Animation series for kids

A small sample of episodes from the animation series, can be accessed and viewed, by clicking to the following links and entering the passwords

Episodes

Excessive logging	https://vimeo.com/44377836	Password: save1
Excessive fishing	https://vimeo.com/44377835	Password: save2
Single-use Plastics	https://vimeo.com/448887395	Password: save3
Forest fires	https://vimeo.com/186241409	Password: save7
Water	https://vimeo.com/264400887	Password: save6
Genetic Modified Food	https://vimeo.com/94764855	Password: save5

your

save planet

Links in **Vimeo**

"Save your Planet-Baby"

Animation series for Pre-School kids

A small sample of episodes from the animation series, can be accessed and viewed, by clicking to the following links and entering the passwords

Episodes

Brushing Teeth	https://vimeo.com/364193614	Password: Spr-1
Forgot to turn it Off	https://vimeo.com/382327463	Password: Spr-2
Plastic Bag	https://vimeo.com/379410906	Password: Spr-3
Washing the dishes	https://vimeo.com/314537243	Password: Spr-4
The Refrigerator	https://vimeo.com/379955811	Password: Spr-5
Plastic cotton buds	https://vimeo.com/379416828	Password: Spr-6

your

save planet baby

THE BOOK-1

"KIDS IN A MISSION TO SAVE THE PLANET STARTING FROM THEIR OWN HOME"

The book offers to children and their parents an opportunity to raise their environmental awareness, having great fun along the way! It builds on the outstanding reception of the TV series, offering the same lovely storyline, awesome 3D graphics and furthermore enhanced, but easily accomplished day life missions from our own home.





THE BOOK-2

"KIDS IN A MISSION TO SAVE THE SEA"

Single-use plastics float sea, in the polluting the water harming the fish, it's easy to replace them from our life.

The book, offers to children and their parents an opportunity to raise their environmental awareness, having great fun along the way! It builds on the outstanding reception of the TV series, offering the same lovely storyline, awesome 3D graphics and furthermore enhanced, but easily accomplished day life missions from our own home.



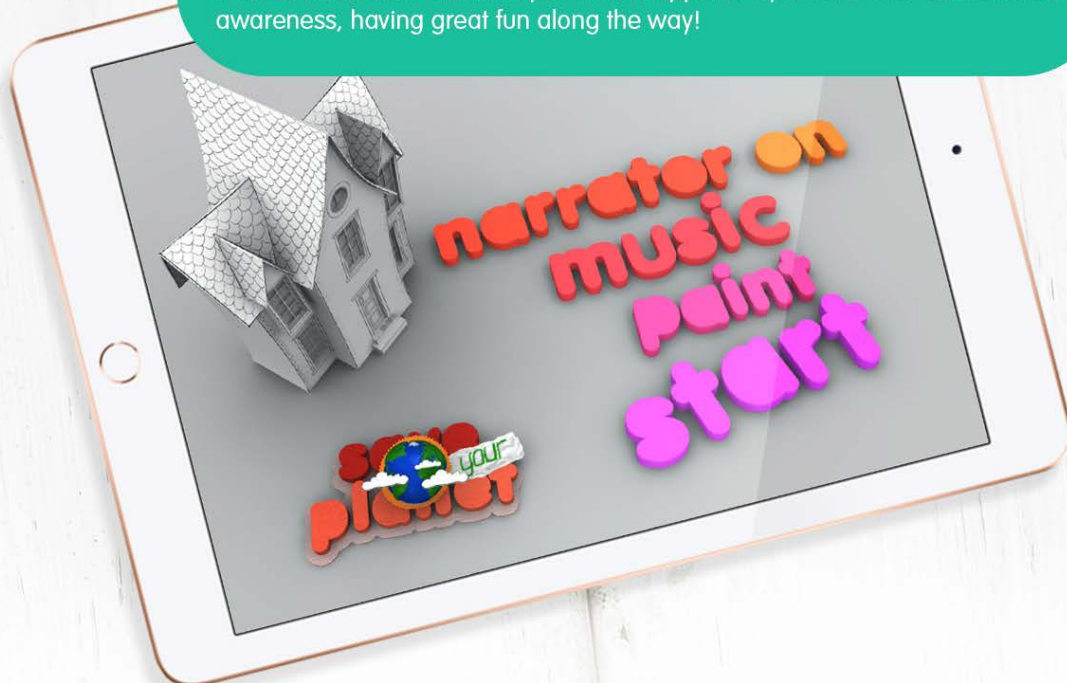


THE APPLICATION for smart phones & tablets

Format: ios, Android

Audience: **kids and pre-school kids**

Save Your Planet[®] is bridging the borders of traditional living-room passive entertainment with the world of interactive, device-independent gamespace, it offers to children and their parents an opportunity to raise their environmental awareness, having great fun along the way!





Moms
WITH
APPS
KNOW WHAT'S INSIDE
PROUD MEMBER



Museum-Classroom

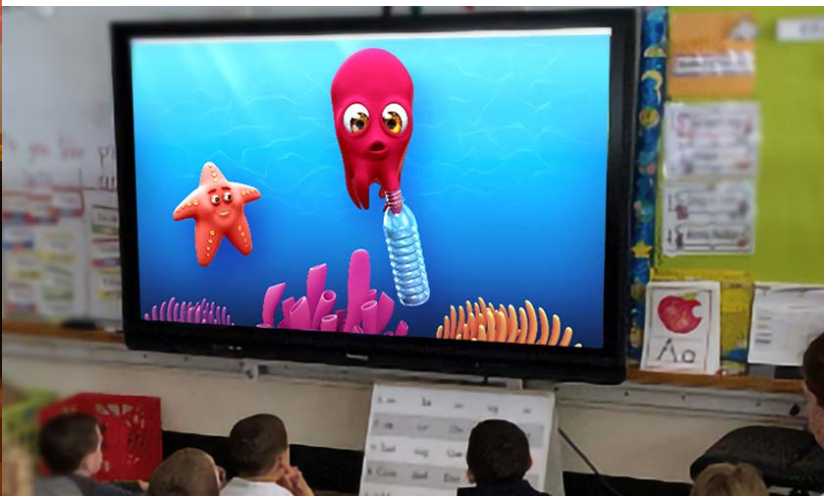
Goulandris Natural History Museum

GAYA Eco-educational Exhibition



Classrooms

Photo Gallery



Events For Kids









🏠 > βιβλία & κόμικς > παιδικά > παραμύθια > Τα παιδιά σε αποστολή για να



εξώφυλλο
σε μινιέβουτ



1413779

αποκλειστικά εδώ!

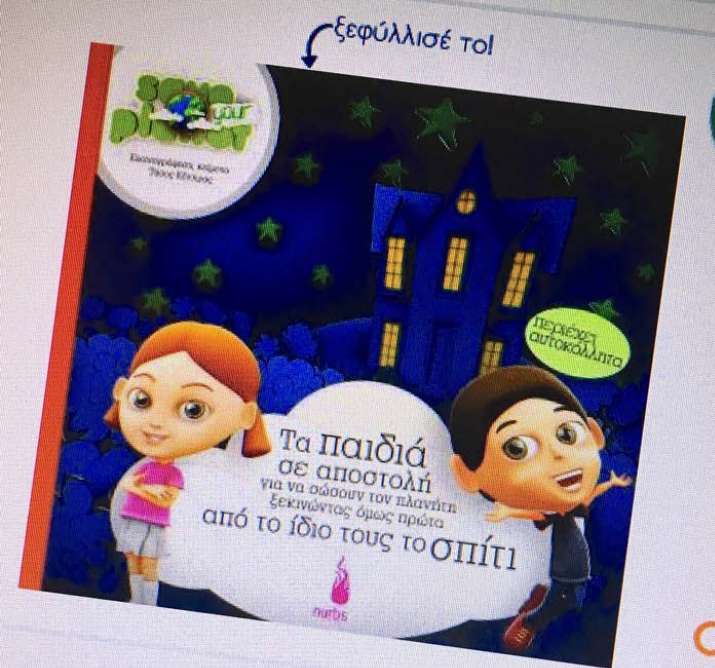
best seller!

νέο!

web
-10%



Best seller Status



#1346452

αποκλειστικά εδώ!

best seller!

ΠΡΟΤΙΜΟΤΗΤΕΡΟΙ ΑΓΟΡΑΖΟΥΝ...

-31%

ΙΣΤΟΡΙΑ

S.Korea Screening



Nurbs Productions "Save your Planet"
In Beijing Bookworm Exhibition.
Under the Hellenic Foundation for Culture



save your planet
© Copyright 2017
PRODUCTION
NURBS PRODUCTIONS
www.nurbs.com
Created by
Nurbs Productions
Market for
Language Culture Education

Save the Planet



Eleni Fotiou | 13/03/2019, 09:44 AM

A book, two TV series and an eco-conscious application

At the weekend, watching our favorite children's series on TV with the kids, a short series of eco-conscious animations caught our attention: "Mom is like the book we bought that says how to save the environment!" He exclaimed. my little daughter. Shortly thereafter, I heard them all quarrel with the dad who had left the faucet open in the bathroom for quite some time. Then I realized how successful this short video was and found myself trying to find its creator.



I was very surprised to find out that it was Greek design and production. I had never seen a Greek cartoon series on television before. Created by Tasos Kotsiras, a graphic designer in the field of 3D animation. He has created many characters in his long professional career in advertising, but is now presenting his own product for the first time suggesting an overall approach to environmental awareness.

Save the Planet comprises a series of animations for preschoolers and a series for schoolchildren and adults, accompanied by an interactive book, as well as two mobile apps. An entertaining and educational eco-sensible set that can be distributed across borders.

The project participated in the 9th NBG Business Seeds Innovation and Technology Competition of the National Bank, as well as at a number of environmental festivals abroad. The animation series has been awarded in Greece (EBGE), ANNECY in France (also known as the Oscars of animation), America, South Korea and China (Golden Panda award).

Its creator, father and himself, firmly believe that children have the future of the planet in their hands, that environmental protection is a matter of culture, and that education can help change each of us and ultimately the greater change that we can all do for our land. This is proved by the numbers. According to the American Association of Science, an eco-conscious



'Save Your Planet': A Greek animation series at the Anney Festival

The Anney Festival is the most important animated film festival on the planet, the Cannes of Animation if you will, since this is also happening in France. This year in the competition section of the TV series, Tasos Kotsira's "Save Your Planet" also participates in a Greek production.

Facebook | YouTube | Instagram



Save Your Planet is a 3D-episode series created using 3D animation techniques to raise awareness of environmental issues and issues in the big picture of a problem that threatens us all. With a lively tone and an animation that combines the "handmade" style of children's paperwork with well-crafted computer graphics, it looks like it has the ability to travel not just to festivals, but to find its audience on overseas televisions.

The Anney competition where the episodes of "Fishing" and "Woods" will be aired is a very good start in this direction.

The series is a production of Nubs Productions, a computer graphics company created in 2004, has worked to date mainly in advertising and has been awarded in Greece and abroad.

See below for a montage of episodes of the series.





지구를 부탁해 Save Your Planet

Animation

“지구를 부탁해”는 총 30편으로 구성된 3D TV시리즈 애니메이션이다. 이 애니메이션은 모든 연령과 인종들에게 재미있고, 분명하고 교육적인 방법으로 이 시대의 주요한 생태계 문제에 대해 언급하고 있다.

더 읽어 보세요.



더 읽어 보세요.



HOT 프라미스드 랜드 Promised Land

News

천연가스개발회사에 고용된 스티브(맷 데이먼)와 수(프랜시스 맥도먼드)는 개발 예정지를 찾아 주민들의 동의를 얻어내는 협상전문가이다. 그들이 찾은 액린지는 경기 하락 때문에 최악의 기온이 감도는 시골 마을이고, 스티브와 수는 얼마 쉽게 팔릴 것으로 기대한다. 하지만 마을의 존경 받는 교사 프랭크가 회사의 제안에 반대를 하고 여기에 환경운동가를 초청하는 데스틴까지 가세해 일은 복잡하게만 꼬여간다. 설상가상으로 학교의 또 다른 교사 앨리스에게 미묘한 감정을 느끼게 된 스티브는 이 상황이 힘들기만 하다.

더 읽어 보세요. 7 개의 맛



중요의 빈곤 Hunger for Profit

Documentary

미국의 세계적인 투자자 짐 로저스가 투자와 자금이동이 가격 결정에 미치는 영향을 들려주는 동안, 지구 반대편 케냐의 시장 상인들은 그 여파를 실시간으로 체감한다. 어떻게 식량 투기만으로 그렇게 엄청난 돈을 벌 수 있는 걸까? 그렇다면 지구 위 10억 명의 사람들이 여전히 굶주리고 있는 이유는 무엇인가.

더 읽어 보세요.



블랙피쉬 Blackfish

Documentary

최대 규모와 인기를 자랑하는 미국의 시월드 파크. 이곳의 간판 프로그램 범고래쇼에서 공연을 하던 범고래 ‘틸리쿰’은 갑자기 조련사를 공격해 죽음을 이르게 한다. 올해 선댄스영화제에서 공개되며 화제를 모은 <블랙피쉬>는 쇼를 위해 포획된 ‘틸리쿰’과 다른 고래들이 조련사를 공격하는 영상을 적절하게 배치하며 사고가 일어나기까지의 과정을 스릴러 형식으로 따라가는 영화다.

더 읽어 보세요.



공식 트레일러

By admin on 04 4월 2013

모흐센 마흐말바프 Mohsen MAKHMALBAF

더 읽어 보세요.



모리스의 텃밭 Morris' Bag

Documentary

케냐 나이로비에는 세계에서 두 번째로 큰 빈민지역 키베라가 있다. 짹짹하기 그지없는 삶이 이어지는 이곳에서 모리스는 낮은 자루를 활용해 텃밭을 만들고, 가족을 일 년 내내 먹여 살릴 방법을 고안해낸다.

Illustrations



Stickers



T-Shirts



Bags





IT'S COOL
TO BE
GREEN



<http://www.saveyourplanet.eu/>

save your planet



nurbs
productions