



*presents*



save your piggy bank

your

## What is it?

"Save Your Planet" is a cross-platform, entertaining, Eco-Educational project, consisted of:

- two animation series: "Save Your Planet", "Save Your Planet-Baby" (for Pre-school kids)
- Apps, Books
- Merchandise, will be our next step.

## How it works?

The animation series works through Screening and Broadcasting and educates viewers in ecology and environmental issues.

## Why is it needed?

Environmental problems, are getting bigger and bigger, society needs to be educated in these issues. Our intention is, to help everyone make small changes in their lives that will collectively make a difference in the environment. To do that **we use animation, kids and adults love animation.**

## Who is it aimed at?

"Save Your Planet" is designed for kids and teenagers (but spreads it's message to the kids parents)  
"Save Your Planet-Baby" is targeting preschool kids  
The apps and books are targeting kids in the age of 2 to 11.



## Proof of quality

The animation Series has been selected and awarded in the biggest festivals all over the world, in Europe, Asia and the US.



# ANNIECY



서울환경영화제  
GREEN FILM FESTIVAL IN SEOUL



CARTOONS  
ON THE BAY  
PULCINELLA  
AWARDS



## The animation series

Has been broadcasted  
all over the world

Plays in Nickelodeon Greece  
50 to 60% audience ratings

## The Books

Are BestSeller (in kids books) in Greece  
1st book In stores from December of 2018  
2nd book In stores from August of 2019

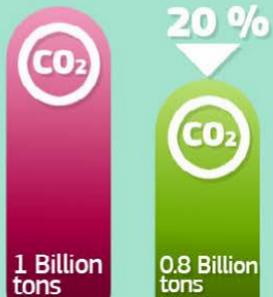
## The Application

Is ready, waits for final approval



# CLIMATE IMPACT

70 million  
HouseHolds  
CO<sub>2</sub> emissions per year



Total CO<sub>2</sub> saving of 0.2 Billion tons

Current Situation  
HouseHold 

Eco-Education  
HouseHold 

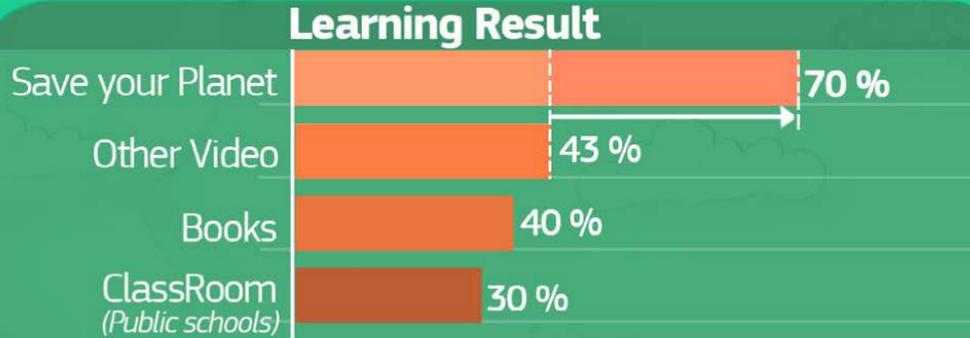
Sources: PNAS 2009 study "Education - US House Hold Behaviour Carbon Emissions"

**An eco-educated household, has 20% less Co2 emissions**

According to the study "US House Hold Behaviour Carbon Emissions" published in the year 2009 by the American Association of Science



# LEARNING RESULT VALUATION



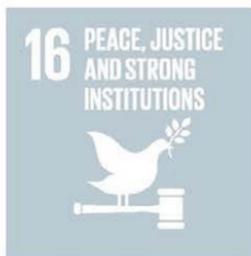
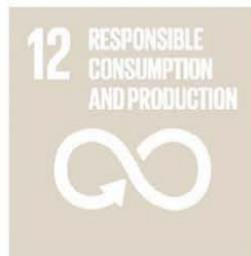
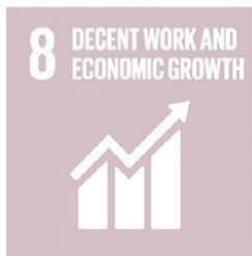
*The values were quantified, using the "Learning Pyramid Theory"*

**Kids and adults love animation**, and animation is a great way to educate kids in a very serious issue, such as the ecological problem. According to the "**Learning Pyramid Theory**", "Save your Planet" animated series, can draw kids attention in a very high level. And by using entertainment, beautiful graphics and humour can help, educate children in Ecology.

**"SAVE YOUR PLANET"** Complies with three of the UNs SDGs



# SUSTAINABLE DEVELOPMENT GOALS



# COMPETITIVE ADVANTAGE

**01**

## **Opportunity for Profit**

"Save your Planet" gives the opportunity to Broadcasters to receive extra revenue from sponsorships by big companies, who want to associate in Green Projects

**02**

## **Eco - Educational**

"Save your Planet" educates views in Ecology through an entertaining media

**03**

## **No language barrier**

It is an international project it doesn't have narration and dialogues It can be screened worldwide

**04**

## **Prestige - GreenProfile**

It is important for Big Corporations (like Broadcasters) to have a Social Responsibility profile and even better, a Green profile

# "SAVE YOUR PLANET" series

## Format of the 3D animated series:

20 episodes

2:00 minutes duration

Audience: **kids & adults**

"Save your Planet" 3D animated series, presents the big environmental problems of our time. By employing **beautiful graphics** and **humorous** storytelling, it introduces viewers to the ecological challenges, in an entertaining way.



save your planet

## Format of the 3D animated series:

20 episodes

1:40 minutes duration

Audience: **pre-school kids**

"Save your Planet-Baby" is an eco- educational 3D animated series, with lovely storytelling, beautiful graphics and songs. The series explains to pre-school children and their parents, how to make small (effortless) changes in their every day life, that collectively make a difference to the environment.

"**SAVE YOUR PLANET-BABY**" Pre-School series



# "SAVE YOUR PLANET" Festival Awards



## THE CHARACTERS OF THE PROJECT

**Bob**

HE IS GREEDY &  
ONLY CARES FOR HIS  
PERSONAL PROFIT



**Alex**

ALEX & ANNA  
ARE THE KIDS THAT WILL  
SAVE THE PLANET



**Anna**



## "Save your Planet"

Animation series for kids

A small sample of episodes from the animation series, can be accessed and viewed, by clicking to the following links and entering the passwords

### Episodes

Excessive logging	<a href="https://vimeo.com/44377836">https://vimeo.com/44377836</a>	Password: save1
Excessive fishing	<a href="https://vimeo.com/44377835">https://vimeo.com/44377835</a>	Password: save2
Single-use Plastics	<a href="https://vimeo.com/448887395">https://vimeo.com/448887395</a>	Password: save3
Forest fires	<a href="https://vimeo.com/186241409">https://vimeo.com/186241409</a>	Password: save7
Water	<a href="https://vimeo.com/264400887">https://vimeo.com/264400887</a>	Password: save6
Genetic Modified Food	<a href="https://vimeo.com/94764855">https://vimeo.com/94764855</a>	Password: save5

your

save planet

Links in **Vimeo**

## "Save your Planet-Baby"

Animation series for Pre-School kids

A small sample of episodes from the animation series, can be accessed and viewed, by clicking to the following links and entering the passwords

### Episodes

Brushing Teeth	<a href="https://vimeo.com/364193614">https://vimeo.com/364193614</a>	Password: Spr-1
Forgot to turn it Off	<a href="https://vimeo.com/382327463">https://vimeo.com/382327463</a>	Password: Spr-2
Plastic Bag	<a href="https://vimeo.com/379410906">https://vimeo.com/379410906</a>	Password: Spr-3
Washing the dishes	<a href="https://vimeo.com/314537243">https://vimeo.com/314537243</a>	Password: Spr-4
The Refrigerator	<a href="https://vimeo.com/379955811">https://vimeo.com/379955811</a>	Password: Spr-5
Plastic cotton buds	<a href="https://vimeo.com/379416828">https://vimeo.com/379416828</a>	Password: Spr-6

your

save planet baby

# THE BOOK-1

## "KIDS IN A MISSION TO SAVE THE PLANET STARTING FROM THEIR OWN HOME"

The book offers to children and their parents an opportunity to raise their environmental awareness, having great fun along the way! It builds on the outstanding reception of the TV series, offering the same lovely storyline, awesome 3D graphics and furthermore enhanced, but easily accomplished day life missions from our own home.





## Αποστολή 1

Βούρτσισμα δοντιών

το νερό από τη βρύση  
τρέχει με πολύ ορμή...

όταν δεν το σπαταλάμε  
πετυχαίνει η Αποστολή.

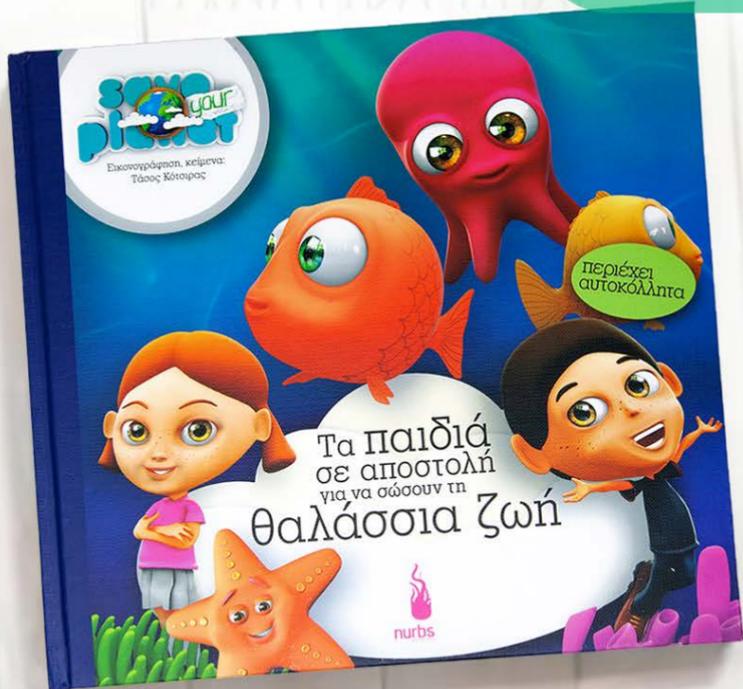
Χεικλώνει την αποστολή  
και βάζει το  
αυτοκόλλητο μετάλλο  
εδώ

## THE BOOK-2

### "KIDS IN A MISSION TO SAVE THE SEA"

Single-use plastics float sea, in the polluting the water harming the fish, it's easy to replace them from our life.

The book, offers to children and their parents an opportunity to raise their environmental awareness, having great fun along the way! It builds on the outstanding reception of the TV series, offering the same lovely storyline, awesome 3D graphics and furthermore enhanced, but easily accomplished day life missions from our own home.



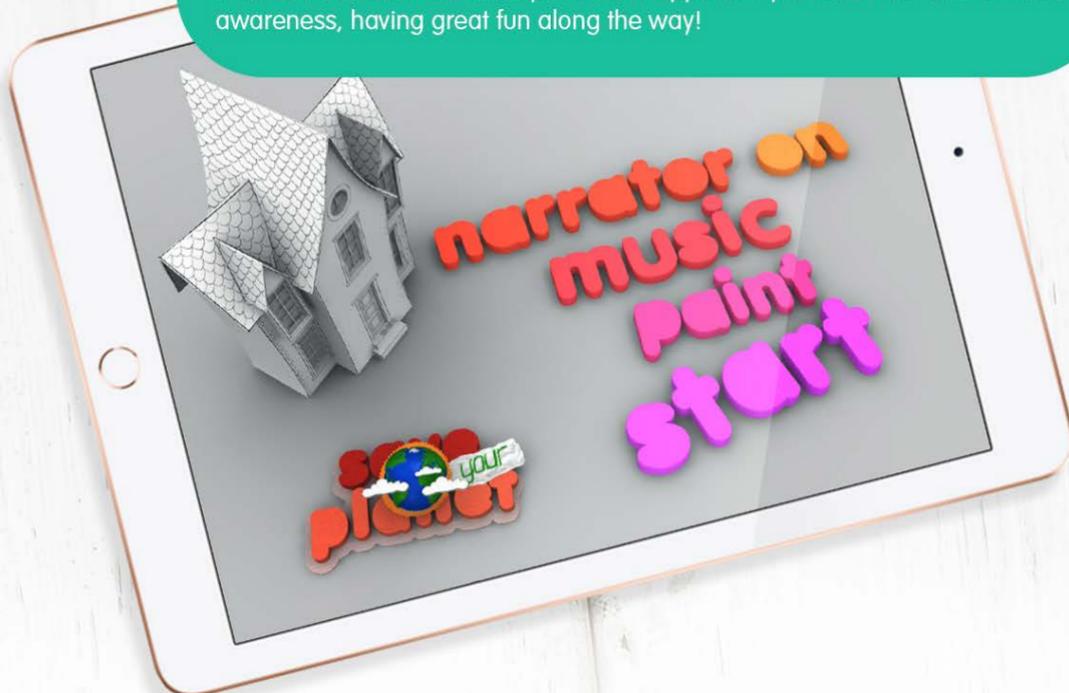


# THE APPLICATION for smart phones & tablets

**Format: ios, Android**

Audience: **kids and pre-school kids**

Save Your Planet<sup>®</sup> is bridging the borders of traditional living-room passive entertainment with the world of interactive, device-independent gamespace, it offers to children and their parents an opportunity to raise their environmental awareness, having great fun along the way!





Moms  
WITH  
APPS  
KNOW WHAT'S INSIDE  
PROUD MEMBER



# Museum-Classroom

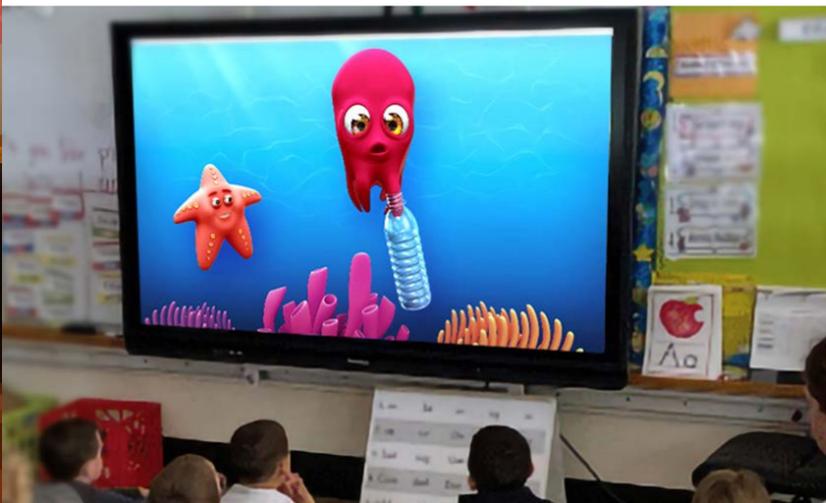
Goulandris Natural History Museum

GAYA Eco-educational Exhibition



# Classrooms

## Photo Gallery



# Events For Kids









🏠 > βιβλία & κόμικς > παιδικά > παραμύθια > Τα παιδιά σε αποστολή για να



εξώφυλλο σε μινιβουκ



# 1413779

αποκλειστικά εδώ!

best seller!

νέο!

web  
-10%



Best seller Status



#1346452

αποκλειστικά εδώ!

best seller!

πρoτιότεροι αγοράζουν...

-31%

ΙΣΤΟΡΙΑ

S.Korea Screening



**Nurbs Productions "Save your Planet"**  
In Beijing Bookworm Exhibition.  
Under the Hellenic Foundation for Culture

## Save the Planet



Eleni Fotiou | 13/03/2019, 09:44 AM

### A book, two TV series and an eco-conscious application

At the weekend, watching our favorite children's series on TV with the kids, a short series of eco-conscious animations caught our attention: "Mom is like the book we bought that says how to save the environment!" He exclaimed. my little daughter. Shortly thereafter, I heard them all quarrel with the dad who had left the faucet open in the bathroom for quite some time. Then I realized how successful this short video was and found myself trying to find its creator.



I was very surprised to find out that it was Greek design and production. I had never seen a Greek cartoon series on television before. Created by Tasos Kotsiras, a graphic designer in the field of 3D animation. He has created many characters in his long professional career in advertising, but is now presenting his own product for the first time suggesting an overall approach to environmental awareness.

Save the Planet comprises a series of animations for preschoolers and a series for schoolchildren and adults, accompanied by an interactive book, as well as two mobile apps. An entertaining and educational eco-sensible set that can be distributed across borders.

The project participated in the 9th NBG Business Seeds Innovation and Technology Competition of the National Bank, as well as at a number of environmental festivals abroad. The animation series has been awarded in Greece (EBGE), ANNECY in France (also known as the Oscars of animation), America, South Korea and China (Golden Panda award).

Its creator, father and himself, firmly believe that children have the future of the planet in their hands, that environmental protection is a matter of culture, and that education can help change each of us and ultimately the greater change that we can all do for our land. This is proved by the numbers. According to the American Association of Science, an eco-conscious



### 'Save Your Planet': A Greek animation series at the Ancey Festival

The Ancey Festival is the most important animated film festival on the planet, the Cannes of Animation if you will, since this is also happening in France. This year in the competition section of the TV series, Tasos Kotiras's "Save Your Planet" also participates in a Greek production.

Facebook | YouTube | Instagram



Save Your Planet is a 3D-episode series created using 3D animation techniques to raise awareness of environmental issues and issues in the big picture of a problem that threatens us all. With a lively tone and an animation that combines the "handmade" style of children's paperwork with well-crafted computer graphics, it looks like it has the ability to travel not just to festivals, but to find its audience on overseas televisions.

The philosophy of the series is that even the slightest change in our individual behavior towards the environment can make the difference in the big picture of a problem that threatens us all. With a lively tone and an animation that combines the "handmade" style of children's paperwork with well-crafted computer graphics, it looks like it has the ability to travel not just to festivals, but to find its audience on overseas televisions.

The Ancey competition where the episodes of "Fishing" and "Woods" will be aired is a very good start in this direction.

The series is a production of Nurbis Productions, a computer graphics company created in 2004, has worked to date mainly in advertising and has been awarded in Greece and abroad.

See below for a montage of episodes of the series.





# Illustrations



# Stickers



# T-Shirts



## Bags





IT'S COOL  
TO BE  
GREEN



<http://www.saveyourplanet.eu/>

save your planet



nurbs  
productions